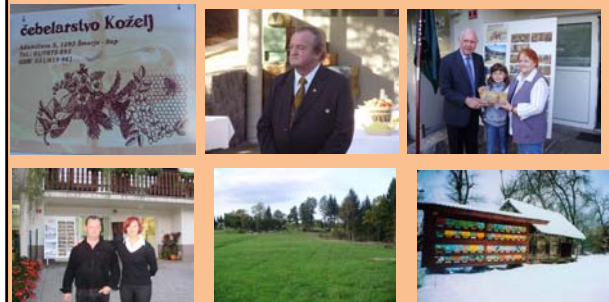


Kranjska čebela:
Spoznavanje kakovosti in trženje
izdelkov kranjske čebele

Anton Koželj

Čebelarstvo KOŽELJ



Zgodovina in opis kranjske čebele



Predstavitev kranjske čebele



Foto: Janca Gregori

Naši začetki in razvoj



Trženje

- Začetki trženja
- Predstavitev in vrste izdelkov
- Prodaja in dodana vrednost



Prihodnost, načrti, razmišljanja

- Čebelarški muzej

A photograph of a beekeeping museum interior, showing shelves with jars, a table, and a bicycle.

Čebelarški muzej

A wide-angle photograph of a beekeeping museum interior, showing a long hallway with shelves, a table, and a bicycle.

Čebelarški muzej

A collage of four photographs showing different areas of a beekeeping museum, including shelves with jars, a table, and a bicycle.

Predstavitev čebelarstva na stojšču

A collage of three photographs showing wooden picnic tables in a park setting, used for presenting beekeeping.

Sistemi čebelarjenja za prilagoditev tujim kupcem - izvoz

A collage of two photographs showing beehives in a park setting, used for presenting beekeeping to foreign customers.